



4Music kicks-starts 2011 with exclusive US-themed programming

The best in American music, comedy and entertainment take centre stage throughout the star-studded "4Music Hits Hollywood" month

4Music, part of the Box TV network of music channels, has today announced the first of its 2011 programming, "4Music Hits Hollywood". The American-themed schedule will air throughout January, giving viewers the inside track to all things 'L.A.'.

Fronted by music presenter, Emma Willis, "4Music Hits Hollywood" is a mix of music exclusives, hit reality TV series, live concerts and blockbuster films including:

- **The Spin Crowd – (Exclusive to Freeview)**

Reality show produced by [Kim Kardashian](#) that centers on a [Hollywood public relations](#) firm. Expect to get the truth behind the glossy images of L.A.'s biggest stars.

- **Beyoncé Live In LA**

Front row seat to the iconic concert from the world's biggest female superstar.

- **Dom Jolly's Trigger Happy USA**

Laugh along with Dom as he pokes fun at stereotypical US culture.

- **Dreamgirls**

Oscar-winning musical featuring [Jamie Foxx](#), [Beyoncé Knowles](#) and [Jennifer Hudson](#).

- **Hollywood Star Tours**

Box Television production in which Emma Willis visits the homes of some of L.A.'s most famous music residents before introducing their most popular music video. Homes visited include Madonna and Robbie Williams.

- **We Love LA**

Box Television production which looks at the top 20 songs that embody Hollywood.

Dave Young, Director of Programming at Box TV, said: "This January, 4Music is giving music fans an access all areas pass to Hollywood. At the heart of our scheduling is premium US comedy and entertainment including 'The Spin Crowd' premiering in the peak 9pm slot Monday to Thursday throughout the month. We are also staying true to music programming with concerts from Beyonce, intimate interviews and exclusive access to the likes of Nicole Scherzinger in L.A. and brand-new, big name takeover music shows. "4Music Hits Hollywood" is a celebration of American culture which will dispel some myths, poke fun at the stereotypical L.A. life and reveal the behind-the-scene secrets that have made this city the fame capital of the world."

"4Music Hits Hollywood" month kicks off on January 1st with *Biggest Selling US Girls Top 100* running throughout the day and the all new *Hollywood House Party: Firin' 50* at 9pm.

For more information visit 4Music.com or contact a member of the team on 4Music@bitepr.com or 020 8741 1123



4Music (Freeview 18, Sky 360 and Virgin Media 330)

Box Television is a joint venture between Channel 4 and Bauer Media